

# the Copenhagen tales

**MEDIA INFO**  
SEPTEMBER 2016

## ADVERTISING

Small side-bar ad  
(320x160 px) for one  
calendar month

EUR 15  
DKK 110

Large side-bar ad  
(320x320 px) for one  
calendar month

EUR 20  
DKK 150

## SPONSORED POSTS AND PHOTOGRAPHY

Sponsored post (min. 500  
words), incl. promotion  
on Facebook (1x), Twitter  
(3x), and Instagram (1x)  
includes 3 high-  
resolution photographs  
for your marketing use

EUR 200  
DKK 1,500

High-resolution  
photograph

EUR 25  
DKK 185

*All media partners are carefully selected to ensure optimal fit with the audience*